

**ORDER**

KSNV

**Orders**  
**Order / Rev:** 107116  
**Alt Order #:**  
**Product Desc:** District Court General Election 2012  
**Estimate:**  
**Flight Dates:** 10/01/12 - 11/05/12  
**Original Date / Rev:** 09/26/12 / 10/29/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Committee To Elect Phung Jefferson  
**Buying Contact:**  
**Billing Contact:**  
 6847 W. Charleston Blvd.  
 Las Vegas, NV 89117

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Committee To Elect Phung Jefferson *Revised*  
**Demographic:** A25-54  
**Product Codes:** PLC12  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	9	\$2,750.00	\$2,337.50
10/29/12	11/05/12	11	\$4,900.00	\$4,165.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$2,750.00	\$2,337.50	0.00
November 2012	11	\$4,900.00	\$4,165.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$7,650.00</b>	<b>\$6,502.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/01/12	11/05/12	M-F 5-6a WakeUp w/Wa@M		5-6a	-----	:30	0	\$300.00	2	0.00	NM	6	\$1,800.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$300.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$300.00		0.00			
N 2	KSNV	10/22/12	11/05/12	M-F 6-7a WakeUp w/Wa@M		6-7a	-----	:30	0	\$450.00	2	0.00	NM	3	\$1,350.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$450.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$450.00		0.00			
N 3	KSNV	10/08/12	11/05/12	M-F Today Show II 3rd H@M		9-10a	-----	:30	0	\$275.00	2	0.00	NM	4	\$1,100.00
				M-F Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$275.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$275.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$275.00		0.00			

Order / Rev: 107116  
 Alt Order #:  
 Flight Dates: 10/01/12 - 11/05/12

Advertiser: Committee To Elect Phung Jefferson  
 Product Desc: District Court General Election 2012  
 Estimate:  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSNV	10/08/12	11/05/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-----	:30	0	\$275.002		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KSNV	10/29/12-11/04/12	M-F Today Show II 3rd Hr		9-10a	MTWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 3.5,3.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
		Week: 11/05/12	11/11/12	M-----		1				\$275.00		0.00			
	4	KSNV	11/05/12-11/11/12	M-F Today Show II 3rd Hr		9-10a	M-----	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 3.5,3.6 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	5	KSNV	11/05/12-11/05/12	M-F Today Show II 3rd Hr		9-10a	M-----	:30		\$275.00		0.00	NM		
		Ⓜ MG for 3.4,3.3													
	6	KSNV	10/31/12-10/31/12	M-F Today Show II 3rd Hr		9-10a	--W-----	:30		\$275.00		0.00	NM		
		Ⓜ MG for 3.4,3.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
N 4	KSNV	10/01/12	11/05/12	Noon News Noon News	CM	12-1230pm	-----	:30	0	\$275.002		0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$275.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/22/12	10/28/12	-----		0				\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$275.00		0.00			
N 5	KSNV	10/29/12	11/04/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-----	:30	0	\$750.002		0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$750.00		0.00			
N 6	KSNV	10/29/12	11/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-----	:30	0	\$775.002		0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$775.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$775.00		0.00			
													Totals	20	\$7,650.00